



Ariel

Profile resume

Creative manager, interaction designer and researcher with over 15 years of experience working in the market with a background in UX, digital communication and agile methods. I trained many of the main professionals in the market in Information Architecture and User Experience. I was responsible for the main sites of the state government from 2000 to 2002. As a director and coordinator, I have always had a drive for projects and management oriented by Design Thinking.

Part 1. Personal details

1a. Personal details

Title	Postdoc. Informatio Science; PhD. In Design
Full name	Eduardo Ariel de Souza Teixeira
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Part 2. Summary

2a. Education

Qualification held	Awarding body	Details of qualifications and details of the	Date (start and end)
Extension Course	PUC-Rio	Agile Methods	02/2012 – 03/2013
Postdoc	IBICT / MCT	Information Science	02/2005 – 03/2008
PhD	PUC-Rio	Design (HCI)	02/2002 – 12/2004
M.Sc.	PUC-Rio	Design (HCI)	02/2000 – 03/2001

Postgraduate	UniCarioca	Interface Design	03/1996 – 12/1999
Undergrad	ESPM	Social Communication – Marketing and Advertising	05/2021 – 05/2021
Undergrad	Udemy	OKR (Objectives and Key Results), Scrum, Kanban and high performance leadership	03/2022 – 03/2022

2b. Professional highlights

Institution/employer	Activities	Date (start and end)
ESPM	ESPM Academic Director	03/2021 – 06/2021
ESPM	Creative Economy Master's program Coordinator	02/2017 – 02/2021
ESPM	cRio leader and designer	08/2015 – 09/2017
PUC-Rio	Ergodesign graduate course Coordinator	10/2008 – 12/2014
FAPERJ	Designer and UX specialist	06/1999 – 09/2006

Part 3. Employment

3a. Relevant employment history (non-teaching)

Position held	Employer	Main activities	Activities description	Date (start and end)
ESPM Rio Academic Director	ESPM	Academic Processes	Responsible for leading the educational processes at ESPM Rio unit, being responsible for the undergraduate and master's courses.	03/2021 – 06/2021
Professional Master Program coordinator	ESPM	Professional Master Program in Creative Economy coordinator	Preparation of the master program proposal, course disciplines and selection of teachers. Manage the program issues, develop academic products, create a network, approve the campaign, evaluate the website and write reports for the government.	09/2017 – 02/2021
ESPM Social Commutation Course Coordinator	ESPM	Management course academic affairs	Responsible for leading the Social Communication undergrad educational processes at ESPM Rio.	08/2015 – 09/2017
cRio leader and designer	ESPM	Manager and designer of the Think Tank (http://www.crio.espm.br)	Manage Think Tank, develop products with the team and designing digital interfaces	12/2013 – 08/2017
ESPM ON	ESPM	Design leader the project (http://on.espm.br/capa?criterio=recentes)	Project management of the ESPM undergraduate students' learning portfolio platform	06/2019 – 02/2021

InterAção	ESPM	Lead, researcher and designer of the project (https://www.interacao.espm.br)	Creation of the digital experience observatory, selecting the researchers, branding process and designing the website. Conception of the research agenda and results publication.	04/2013 – 02/2021
Fórum Agenda 2030	ESPM	Leader and designer of the project (http://www.crio.espm.br)	Manage the project nationally, inside and outside the college. Therefore, organizing the work with the teams, approving the event's schedule, creating the brand and designing the website. This project brought ESPM closer to Fiocruz, UNFPA and Global Pact.	06/2019 – 02/2021
SENAC Rio College Academic coordinator	Senac-Rio	Academic Processes	Responsible for leading the educational processes of the college, being responsible for the educational area.	08/2020 – 02/2021
Ergodesign graduate course Coordinator	PUC-Rio	Coordinator	Preparation of the proposal course, disciplines and selection of teachers. Responsible for leading the graduate affairs during the period I as leading.	04/2004 – 04/2011
Designer	Faperj	Design, IA and UX Techniques	Website creation and maintenance. I also manage. I also assembled a team of designers and creatives to develop the major's websites of the State Government.	10/2008 – 12/2014

3b. Employment history (teaching)

<i>Position held</i>	<i>Employer</i>	<i>Subject(s) taught</i>	<i>Activities description</i>	<i>Date (start and end)</i>
Professor	ESPM	WebDesign, Digital Communications, Experience Design, Graphic Design, Final project.	Undergrad professor	02/2006 – 02/2021
Professor	ESPM	Interaction design, Information Science, City Brands, Information Architecture, research tools.	Master's Program Teacher	02/2016 – 02/2021
Professor	UNI RIO	Information Architecture, Interfaces Usability and prototyping techniques	Library Science Master's Program Assistant Professor	10/2013 – 12/2015
Professor	PUC-Rio	Usability, UX, Focus Group, Cooperative Evaluation, Interface Design, HCI, Final project.	Professor in postgraduate course	02/2002 – 12/2014
Professor	Senac-Rio	WebDesign, Interface Design, HCI	Undergrad professor	04/2004 – 04/2011

Part 4. Information Technology

4a. Softwares

Microsoft Office: Word, Excel, PowerPoint, Skype, Teams

Adobe: Adobe Photoshop, Illustrator, InDesign, XD, Dreamweaver, Acrobat, Bridge

Procreate, Autodesk Sketchbook

InVision Studio, POP App, Framer, Figma, Proto.io, Principle for Mac

Optimal Workshop Platform: Card Sorting, Tree Testing, First-click-testing

Miro Studio, Monday

Zoom, Hangout

Remote Desktop, Screeny

MAC OS

Part 5. Professional references

5a. Reference's contact details

	<i>Title and full name</i>	<i>Email address</i>	<i>Relationship to you</i>
First referee	Giovani Barreira Marangoni	gmarangoni@espm.br	Classmate teacher
Second referee	Lena Vânia	lenavania@ibict.br	Postdoctoral supervisor
Third referee	Marcelo D'Emidio	mdemidio@espm.br	ESPM Undergrad Dean

